

## Dundas Valley 50-Year Vision and Strategy | 2008-2058

A community oriented strategy with a focus on preserving and enhancing the unique, culture, charm, and environment of the Dundas Valley area.

# Financial Sustainability and Partnerships

**Goal: Secure long-term,  
sustainable financial resources**

## Strategic Direction

- Ensure a financially secure HCA and stewardship department

*This is taken from three original strategic directions which state:*

Explore all opportunities for revenue generation both within HCA conservation lands and the Valley as a whole

And

Ensure financial sustainability to maintain HCA lands

And

Secure funding to sustain HCA's stewardship program to undertake these actions



## Actions

- **Secure long-term financial resources through fund raising and land dedication**
- **Engage partners in co-marketing opportunities**
- **Explore additional opportunities for revenue generation**
- **Work with local businesses and community members to organize fund raiser events (tree planting, etc.)**
- **Secure Provincial financial support (grants, awards)**
- **When HCA acquires properties of culture or historical significance, it should partner with historical groups to ensure protection (museums)**

For the Dundas Valley 50-Year Vision and Strategy to be realized and its actions fulfilled the community needs to take on a leadership role.

## Notes

